



Fundraising Tips & Tricks

How to raise \$150 in a week!

- **Day 1** - Make a \$20 donation to yourself to get started!
- **Day 2** - Send an e-mail to three friends asking them for a \$10 contribution
- **Day 3** - Ask one parent and one sibling for a \$10 contribution
- **Day 4** - Bring a pledge sheet to work and ask co-workers for \$10 to support your fundraising goal
- **Day 5** - Send an e-mail to four family friends and relatives asking for a donation
- **Day 6** - Ask two people at your favorite hangout, restaurant or tavern for a \$5 donation
- **Day 7** - Put a post on Facebook asking for a \$10 donation to help you reach your fundraising goal

Other Fundraising Ideas and Hints

1. Send a **fundraising e-mail or letter to your friends, family and neighbors**. If you are sending a letter, be sure to include a self-addressed stamped envelope.
2. **Add the Special Olympics Colorado Logo to your email signature**. Be sure to also include the link to your fundraising page to encourage everyone to visit and donate!
3. Link your fundraising page to your **Facebook and Twitter** account asking for donations.
4. Double your fun: **Challenge a friend** or colleague to participate with you!
5. Ask your supporters about **matching funds** from their employers.
6. Always **follow up**, via phone and/or email. People will appreciate the reminder.
7. **Send thank you letters** to all of your sponsors after you participate (and include a fun picture, so that they remember you next year). Don't forget that you can also send out emails to your online donors directly through your fundraising page.



Team Fundraising Ideas

- **Poker Plays Pay**- Invite 10 people over for a round of charity poker. Send invitations explaining your participation and request everyone brings \$25-40 mad money. Provide refreshments.
- **5 Cents at a Time**- Each team member runs a bottle drive in their area. Go door-to-door and collect bottles from your neighbors and friends.
- **Have an At-Home Happy Hour**- Invite your coworkers, friends, family and neighbors over for an evening of drinks and snacks. Charge a “cover” or have them buy a glass in order to generate funds for your team!
- **Host a Bowl-A-Thon**- Cut down on costs, do a Wii Bowl-A-Thon at someone’s house!
- **Personal Assistant for a day**- Offer to run errands, babysit, organize, clean a fridge, dog-sit, etc. for a donation to your team.
- **Bake Sale**- Bring baked goods into your workplace and raise money toward your team.
- **Chili/Pie/BBQ Cook Off**- Charge a small entrance fee, then small tasting fee. Invite friends over to watch a sporting event etc.
- **Sports Bracket or Pools**- Organize weekend game brackets for NFL/College Football. Charge a fee, with a split of proceeds to the winner.
- **Charity Game Night**- Organize a game night. Charge a small entrance fee, all money goes to your team.
- **Potluck Lunch at Work**- Have co-workers bring a dish into work, and everyone can donate money for the food instead of eating out or bringing lunch.
- **Gift Wrapping**- Offer to wrap gifts in exchange for a donation to your team.
- **Used Book Sale**- Ask people to donate their used books, and sell them at work.
- **Trivia Night**- Organize a trivia night at your house, with a small buy-in. Split proceeds with winner.
- **Change Collection**- Set up a collection jar at your workplace or ask friends for spare change.
- **Bar/Restaurant Night**- Get a local bar or restaurant to donate proceeds to your team.