

MINUTES THAT MATTER!

Raising funds to benefit your Special Olympics school-based activities

March 7, 2018

*If this date doesn't work well for your school you can pick a better date and let Paige know!

Minute that Matters is a one minute fundraiser for any school's Special Olympics program on campus. During the designated one minute, classrooms will collect donations from students and teachers. 100% of the money raised during Minute that Matters will go directly fund Special Olympics activities in that school.

Step #1: Get Approval!

Talk with your administrators and teachers at your school and get them on board. Reach out to any student groups/clubs on campus that are willing to help! Go challenge an administrator or leader on campus to do something wacky, creative or fun if the school raises a certain amount.

Step #2: Promote the event!

Create posters and flyers to promote the event. Put up posters, promote on social media, make announcements over the school intercom and remind students to bring in their loose change each day all the way through the one minute challenge!

Step #3: Plan to Collect the Money!

Provide each teacher/classroom with an envelope or paper bag with a note explaining Minutes that Matter and give a timeline in which the fundraiser will be taking place. If you are planning on doing the Minute that Matters during an assembly make sure you have plenty of bins or bags to collect money from all students.

Step #4: Execute the Minute that Matters!

Either during classroom time or at an assembly, make an announcement and count down from 60 seconds over the school intercom. While this is happening the envelopes and donation bins will be travelling around collecting donations.

Step #5: Send the Money to Special Olympics CO!

Collect the money from each participating classroom. All money collected must be sent to Special Olympics Colorado (384 Inverness Parkway, Suite 100 Englewood, CO 80112), attention Paige Clough or contact Paige to pick-up the funds.

Questions or Concerns: Paige Clough, PClough@SpecialOlympicsCO.org or 720.359.3100

**SPREAD THE WORD
TO END THE WORD**
03.07.18

**Special
Olympics**
Colorado

