



FOR IMMEDIATE RELEASE

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**Colorado State University and University of Colorado Students
Team Up With Special Olympics Colorado Athletes for a
Unified Flag Football Rivalry Game on August 29!**

Englewood, Colo. – Colorado State University (CSU) and University of Colorado Boulder (CU) may be rivals on the football field, but are partners in the community. On August 29, students from each university will be teamed up with Special Olympics Colorado (SOCO) athletes for a Unified Flag Football game of their own. It's all part of the Special Olympics Unified Sports Rivalry Series.

Dedicated to promoting social inclusion through shared sports training and competition experiences, Unified Sports joins people with and without intellectual disabilities on the same team. "We are honored to partner with CU and CSU to help further our mission of creating an inclusive and welcoming community for all Coloradans both with and without intellectual disabilities," said Mindy Watrous, President and CEO of Special Olympics Colorado. "Using the power of sports, our athletes have opportunities to develop as leaders, to showcase their strengths and abilities and to find success on the playing field and in life."

In addition to the game itself, both schools are holding an online pledge battle to see which school can raise the most money for Special Olympics Colorado. Proceeds from the pledge battle will help support the 20,761 athletes with intellectual disabilities in Colorado. To donate, visit SpecialOlympicsCO.org.

"This is truly a special event for everyone involved, including the members of our football program. I know I speak on behalf of our coaches, our student-athletes, and all involved with our program in congratulating everyone for the hard work and dedication to stage a great event," said Mike Bobo, Colorado State University's Head Football Coach. Mike MacIntyre, University of Colorado's Head Football Coach added, "Special Olympics Colorado is a great organization and we are excited to host the inaugural Unified Rivalry flag football game in our new indoor practice facility. This will be a great partnership with CSU and Special Olympics surrounding the Rocky Mountain Showdown."

Special Olympics Colorado

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www.SpecialOlympicsCO.org **Facebook** SpecialOlympicsColorado **Twitter** SpecOlympicsCO

Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities



What: CSU vs CU Unified Flag Football Rivalry Game

When: Monday, August 29, 2016

6:30pm

Where: University of Colorado Boulder

Indoor Practice Facility

2150 Stadium Drive

Boulder, CO 80309

Cost: Free to the Public

About Special Olympics Colorado

Special Olympics Colorado provides year-round training and competition in 22 sports for 20,761 athletes living in the state of Colorado. With the support of more than 9,000 volunteers and the generosity of Colorado citizens, corporations and local businesses, Special Olympics Colorado is able to offer more than 100 opportunities to train and compete annually to individuals with intellectual disabilities age 2 and up. Participation with other athletes, Unified partners (typically developing peers), coaches, sponsors and volunteers builds confidence and creates opportunities to participate as productive and respected members of society by increasing public awareness of the athletes' capabilities. For more information, visit SpecialOlympicsCO.org.

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