



Special Olympics
Colorado

2007 Annual Report

Special Olympics Athlete Oath

“Let me win. But if I cannot win, let me be brave in the attempt.”

Mission

The mission of **Special Olympics Colorado (SOCO)** is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, eight years of age and older, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendships with their families, other Special Olympics athletes and the community.

2007 Program Highlights

- Special Olympics Colorado provided year-round training and over 80 competitions at the area and state level in 20 sports for over 8,500 athletes statewide.
- Four State Competitions were held including Summer Games, Winter Games, Summer Classic and State Basketball. Over 2500 athletes and Unified Sports Partners competed at a state event. 593 coaches and 955 volunteers supported the athletes and the competitions. Almost 900 family members were in attendance to cheer for the athletes!
- Combined 17 Area events to allow for a more competitive experience for our athletes, increasing the number of athletes who were able to participate and increased social interaction.
- Eight Special Olympics Colorado athletes were selected to represent the United States as part of Team USA at the 2007 World Summer Games in Shanghai, China. Our Colorado athletes brought home 4 Gold Medals, 4 Silver Medals and 7 Bronze Medals, competing against 7000 athletes from 169 countries.
- Special Olympics Colorado was chosen as the beneficiary of Denver Metro Sports Commission's "Sneaker Week". Sneaker Week, the main youth outreach initiative of the Metro Denver Sports Commission, is a program designed to provide underserved youth access to new opportunities and experiences through sports. Sneaker Week raises funds through corporate entities and the contributions made by their employees for the privilege to wear tennis shoes to work. SOCO received \$40,000 to help offset the cost of sports equipment in our Denver area programs.
- Special Olympics Colorado was nominated to receive an El Pomar Award of Excellence. Finishing in the top three in our category, we were honored to receive a \$7500 prize.

- Special Olympics Colorado athletes showcased their tremendous abilities at the 4A/5A State High School Track and Field Championship with a Special Olympics 100 meter dash, continuing to break down stereotypes and celebrate individual differences with high school students.
- The Denver Nuggets teamed up with SOCO for our annual All-Team Basketball Clinic at the Pepsi Center. The Denver Nuggets players and coaching staff welcomed over 100 Special Olympics Colorado athletes to the Pepsi Center in Denver for the Fifth Annual Basketball Fundamentals Clinic. Special Olympics athletes received coaching assistance through rotation stations including skills development in shooting, rebounding & defense and passing. Each Special Olympics athlete had the opportunity to interact with each Nuggets player and coach.
- Special Olympics Colorado and Copper Mountain Resort were selected as the 2008 Training Camp Site for the 2009 World Winter Games to be held in Idaho.
- SOCO President/CEO selected to participate on the Special Olympics International Program Innovation Committee
- Gatsby in the Park, SOCO's new signature fundraising event was launched in City Park with over 350 attendees, generating much excitement in the community and raising funds for athletic training and competitions.
- Long time SOCO volunteer and Law Enforcement officer Sam Trujillo of the Colorado State Patrol and Kathi Christ formerly of the Littleton Police Department were awarded the "John Carion Unsung Memorial Award" by the Law Enforcement Torch Run for Special Olympics at the International LETR conference for their dedication and commitment to SOCO. Prior to this conference, only 28 police officers in the world had ever received this prestigious award.
- The Flame Unification Ceremony brought together the Flame of Hope torches that were carried 1,500 miles across the state by members of the Law Enforcement Torch Run as they helped spread awareness and raise funds for Special Olympics Colorado athletes. This 1,500-mile Torch Run (relay run) involved law enforcement personnel as well as state and federal agents from across Colorado. Following the Ceremony, a single Flame of Hope Torch began the final leg of the run and on the evening of May 31, it reached the Special Olympics Colorado cauldron during Opening Ceremonies at the state Summer Games on the University of Northern Colorado campus.
- SOCO President/CEO, Vice President of Development and Erin Holloway, Special Olympics Colorado athlete and Board member, spent three days in Washington, DC, meeting with Colorado Legislators and Senators educating them about our programs and accomplishments.
- Program Evaluation Committee formed to ensure quality programming and athlete satisfaction. Board members, staff and volunteers evaluated our programs and services and made recommendations for change where indicated.
- New risk management procedures were implemented to ensure the safety of our athletes. Background screening and additional training on Protective Behaviors for coaches, volunteers and school personnel was initiated. Policies and Procedures were reviewed and updated where necessary.
- Began initial development of a program for young athletes ages 2-7 to introduce young children with intellectual disabilities and their families to the world of Special Olympics. Young Athletes is an innovative sports play program that seeks to strengthen physical development and self-esteem for children by building skills for future sports participation and socialization prior to Special Olympics competition eligibility.

2007 Revenues and Expenses

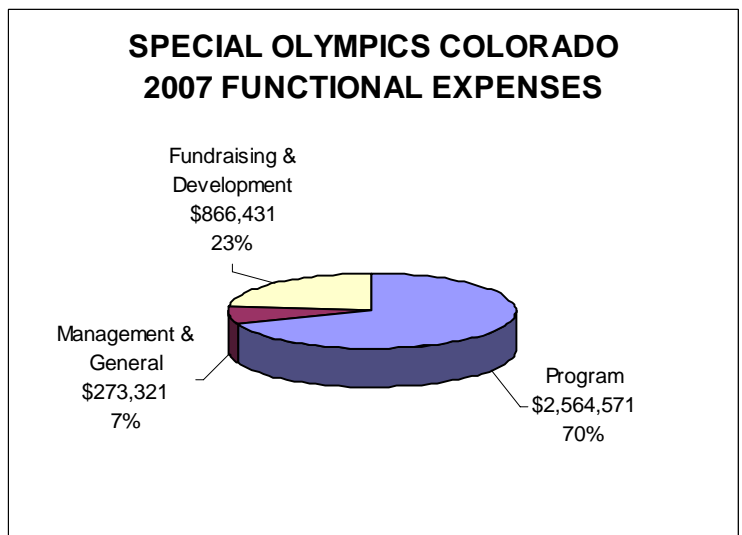
Net assets at beginning of year 2007 \$1,603,319

Net assets at end of year 2007 \$1,337,563

Contributions	\$1,099,859
Telemarketing	\$740,034
Grants	\$184,732
Colorado Tax Check-off	\$170,624
In-Kind Contributions	\$969,616
Special Events	\$190,510
Other	\$83,192
	\$3,438,567



Program	\$2,564,571
Management & General	\$273,321
Fundraising & Development	\$866,431



2007 Board of Directors

Officers:

Steve Siegel, Chairman
KSL Capital Partners, LLC
Partner and COO

Paul A. Ludwig, Vice Chair
Suncor Energy
Mgr, Gov't & Stakeholder Relations

Terry Woods, Treasurer
Retired

Mark T. Barnes, Secretary
Brownstein Hyatt Farber Schreck
Shareholder

Board Members:

Patricia Lovett, Chair Nominating Committee
Oppenheimer Funds
Senior Vice President

Carrie Bannister
Porter Adventist Hospital

Karin Crawford
Waring Associates
President

Chris Dinsdale
Bank of Colorado

Deanna Canino
DC Homes

Michael E. Fenoglio, M.D.
Retired

Tim Griggs
FSN Rocky Mountain/Utah

Kelly Hanratty
McClain Finlon Advertising, Inc.
Group Account Director

Kim J. Koehn
Corporex Colorado, LLC
President

Pamela J. Krotchko
Denver Broncos

Gregory F. Leonard
Hyatt Regency Tech Center
General Manager

Charlie Monfort
Colorado Rockies Baseball Club
Chairman and CEO

Dr. Scott J. Primack
Colorado Rehabilitation
and Occupational Med
Physician/Owner

Sergeant Dave Seper
Boulder Police Department

Lynette D. Soles
UPS
SB Finance Admin

Ed Steinberg
Cherry Creek Schools
Director of Special Ed

Susan Thompson
Copper Mountain Resort
Senior Sales Manager

Eric Houseman
Red Robin Gourmet Burgers Inc.
President and COO

Director Emeritus:

William A. Austin
Austin/Hauck Clothiers
Owner

Peter C. Coakley
Inverness Properties, LLC
Principal

Richard M. Hall
FirstTier Bank
Market President

G. Thomas Harding
Harding & Associates

Erin Holloway
Safeway
United Airlines
Special Olympics Athlete

Leif Houkom

Michael G. Hutchinson
Deloitte & Touche LLP

Richard J. Karlis
Qwest
Director Sponsorship and Events

Lloyd S. Lewan
Lewan & Associates

Patricia Riley
Eating Disorder Center of Denver
V.P. of Marketing

Steve Sander
Sander Marketing