



Special Olympics Colorado Polar Plunge Fact Sheet Colorado Springs

WHAT: The third-annual Colorado Springs Law Enforcement Torch Run Polar Plunge to benefit Special Olympics Colorado. The Plunge invites participants (under 18 requires parent or guardian signature) to take a dip in the “*frigid*” waters of the Prospect Lake. The event is open to the public, and all spectators are welcome free of charge.

WHEN: Saturday, Feb. 4 at 1 p.m. (gates open and check-in begins at 11 a.m)

WHERE: Prospect Lake at Memorial Park (1605 E. Pikes Peak Ave.) in Colorado Springs.

WHO: Special Olympics Colorado and Colorado's Law Enforcement Torch Run for Special Olympics. FOX21 and CW57 are the Exclusive Presenting Television Media Sponsors.

WHY: Polar Plunges have raised millions of dollars across the country for Special Olympics. The events are co-hosted by state chapters of Special Olympics along with their Law Enforcement Torch Run officials. The polar plunge in Colorado Springs will benefit the 2,000 Special Olympics athletes from the Southeast Area of Colorado, who participate in the organization's year-round training and competition programs -- all at *no cost* to themselves or their families.

MORE ABOUT THE PLUNGE: The Polar Plunge is easily the **COOLEST** event of the year. The Plunge is a unique opportunity for individuals, organizations and businesses to support local Special Olympics athletes by jumping or running into the icy waters of Colorado.

- Plungers can plunge alone or join a group of friends and/or work colleagues. Both individual plungers and/or groups of plungers are welcome. Anyone with a little guts and a warm heart wanting to support Special Olympics Colorado athletes is encouraged to participate.

- With just \$85 in pledges (students and Special Olympics athletes must raise \$50), plungers automatically get the official Polar Plunge t-shirt and bragging rights over all the people who couldn't bear it. Plus, the more money plungers raise, the more cool stuff they can get - from Polar Plunge sweatshirts to Apple i-Pads.

- Too Chicken to Plunge? No problem. You can still be a part of the fun! Simply register as a chicken, raise pledges and receive incentives just like a regular plunger except no going into the icy water. It's a fun way to still be a part of a team while still doing something crazy.

- Create Your Own Personal Plunge Page. Plungers can create their own Plunge Web Page so that friends, family and co-workers can visit and donate right online.

- To register and create your personal fundraising page, click [here](#).

